



Design House website undergoes a Revamp!

It's very important that every couple of years you give your business look a revamp / overhaul to keep in line with current design trends, if not sooner!

Websites require continuous refinement and improvement to keep content fresh and the look and feel visually pleasing.

A revamp does not mean one has to completely overhaul the website - do small incremental changes that lead to a new template design / website look, perhaps color revision or updated content. If your website is out of date and obsolete it can potentially lose customers for your business.



While it is important that your website looks clean and professional, it is more important that you concentrate your efforts on the content, promotion of your product / services, the use of a simple straight forward navigation and make sure it downloads fast.

Click [here](#) to check out our new look!

About SEO (Search Engine Optimisation)

Building great content and keeping it up to date is the key to [SEO](#), when writing your content use informative, qualitative and creative words that you think your potential clients would google for. Google searches through your site for these words which helps with your Google Rank.

Another way to increase your sites page rank is to submit it to local business directories once completed. This will increase back links which will be good for search engine results.

Add a [blog](#) ... they are a great way to get traffic to your website. You can add fresh content easily and regularly.



Search engines love fresh content! Blogs increase in size overtime and can provide a distinct SEO advantage.

Websites designed by Design House generally come up first listing, first page for their business name and some related google searches but it is not possible to guarantee coming up first for every search. We certainly do everything possible to give your business website the best chance.

There are just far too many bigger (numerous pages), larger businesses / companies and longer established websites which google gives more importance to out there for you to come up first for a search of every single possible key word related to your business. However, we can construct your website to target your businesses most important keywords.

Once your website goes live it takes up to three weeks for google to start indexing ... and then you can see how your website starts to rank.

Sponsorship of the Month – Zumbathon Charity Event!

In support of the Salvation Army Flood Appeal for VIC, NSW & QLD Flood Relief!

Design House had [sponsored](#) the design and print poster requirements of this event valued at **\$650 + gst** for client **Kristina Royall** from [ZFever](#) in Melbourne.

ZFever & Rhiannon's Performing Art's are proudly presenting Kilmore's first ever Zumbathon Charity Event!

Rhiannon & ZFever Zumba Instructors Krissy & Beck will be performing for FREE and tickets are \$25 with all proceeds donated directly to the fundraiser!

Awesome work ladies!!!

Over \$500 was raised at event, well done!



Add the 'WOW' factor to your signage!

Steve Bagnall Homes has moved and added the 'WOW' factor to their NEW Office signage!

As we have previously used Jeanette to do our website and other promotional advertising such as our billboard in the past, we had no hesitations after moving into our new office recently to contact Jeanette to organise our new signage, business cards etc. We even arranged for Jeanette to organise our promotional Stubbie Holders



with only a few days notice!

As always Jeanette was totally professional and so prompt in her handling our requests.

We highly recommend Jeanette and always have pleasure in doing business with her!

Robyn Bagnall | Owner

Deciding to build a new home?

Then visit Steve, Robyn & Leonie at the new office, now situated at 2 / 10 Liuzzi St. in Pialba and check out their Awesome signage on your way in!!

House and land packages can be designed to suite all budgets.... for more information on Steve Bagnall Homes please click [here!](#)

Click [here](#) to see more of their artwork!

This Month's Promo; Portable Display Stands, Order Now!

Need to jazz up and bring colour to your foyer or office?

Want to stand out at your next presentation meeting?

Sponsoring an event?

Have a product to promote?

All of the above are the perfect reason to have a Portable Display Stand custom designed to suit your business.

This month you will save \$60 on Portable Display Stands.

Portable Display Stand full colour print one side, 2000mm h x 850mm w, includes: design, print, stand & carry bag, base colour silver or black (all prices + gst):

1 - \$390 ON SPECIAL FROM \$450

Email NOW to Order; info@designhouse.com.au

MORE PROMOTIONS [HERE!](#)

**PORTABLE
DISPLAY
STAND
ONLY
\$390
+ GST**



Business Cards, Order Now!

A business card is a fundamental part of any good marketing plan and for its size and cost; it's probably the most powerful part.

They should present a professional image people will remember plus your business card can make or break a client's first impression of your business.

Your business card design should also match your business image..... Does yours?

1,000 [business cards](#), only \$150 + gst
Email NOW to Order; info@designhouse.com.au

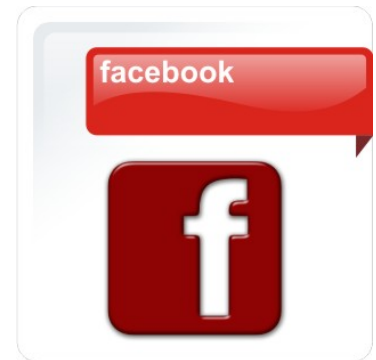


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