

DesignHouse

enews

Billboards My Favourite!

You probably don't know that a **Billboard** is one of the most cost effective and useful advertising tools a business can have and if you chose the right site a very affordable monthly outlay!!

It's something that is viewable 24 / 7 (especially if you use reflective material) and your skin / creative can last for years. **It is far cheaper than paper advertising that is thrown in the bin that day!**

Keep your message 'SIMPLE', colourful, roughly seven words, choose a great location and wait for the feedback / enquires to come in!!

Add an extension to create the WOW factor!

I'm sure yours will look as 'HOT' as mine which has over 7,000 cars passing by every day!!

Is it time for your business to 'Hit the highway' ?

Billboard Portfolio [here](#).

Contact [JAM](#) or [Tayco](#) Outdoor Advertising for a quote today!



Artwork of the Month - ZUMBA® Kerrie Coy (Brisbane)

Kerrie required DL flyers to promote the launch of her new Zumba® Toning classes. I combined the Zumba® business brand and her business information, timetable and facebook group details to create a striking and professional design to attract her new target market!

"Gosh you're good Jeanette!
That looks fantastic.
Thanks again . . . just brilliant."

Kerrie Coy | Zumba® Instructor Brisbane

More Zumba® Artwork [here!](#)

ROCKIN' PARTY. ROCK-HARD BODY.

Shake it. Tone it. Rock it.
The Latin-inspired dance fitness-party™.
Serious body sculpting for party animals.

LAUNCHING AT : www.brisbanezumbafitness.com.au

Class Location	Day	Start	End
Morningside Panthers Jack Egan Oval, Park St, Morningside	Monday	9:30am	10:30am
	Wednesday	6:30pm	7:30pm
Clearview Centre 2 Clearview Tce Seven Hills	Tuesday	6:30pm	7pm
Bulimba State School School Street Bulimba	Tuesday	8am	9:45am
Active Life Fitness Centre 222 Morningside Norman Park	Saturday	8am	9:45am
Clearview Centre 2 Clearview Tce Seven Hills	Tuesday	7pm	7:30pm
	Wednesday	9:30am	10:30am

Class Pricing
\$12 per session *\$22 per session at Active Life Fitness Centre
\$15 for Zumba Toning classes
*Zumba Toning classes available for sale \$30 once!

Brisbane East Zumba Fitness

Kerrie Coy
Licensed Zumba® Fitness Instructor
Cert III in Fitness
Cert IV Work Place Training & Assessment
Zumba® Fitness 1 & 2, Zumba® Fitness 3, Zumba® Toning, Zumba® Member

0414 976 807
kerrie@brisbanezumbafitness.com.au
www.brisbanezumbafitness.com.au

ZUMBA fitness
ZUMBA toning
JOIN THE PARTY
zumba.com

Business Card of the Month - Pure Focus Personal Training (Kalgoorlie)

I met Pure Focus business owner Jesse Malseed doing the Great Wall of China Marathon in May. He was 19 and had started his own business as a personal trainer. He completed the marathon with no training and had only ever run 8km before. Who does that? What a machine!
All the best for your business Jesse, I know you will be very successful!

"Business cards have ARRIVED! Stoked at how they turned out! A massive thanks goes to Jeanette Maynes at Design House, who had a design ready in under 12 hours, and sent to print that night!"

Jesse Malseed | Pure Focus Personal Training

1,000 Business Cards - (90 mm x 54 mm) Full colour matt celloglaze front and back, 420gsm - \$225 + gst
Business Card Portfolio [Here!](#)

PURE FOCUS
PERSONAL TRAINING

Pure Focus - Personal Training

JESSE MALSEED
MASTER TRAINER
Cert III & IV in Fitness
Level 1 & Advanced Instructor Thump Boxing
Senior First Aid

0404 201 096
jesse@purefocuspt.com.au

- Mobile Personal Training • Group Sessions
- Individual Sessions • Boxing For Strength & Fitness
- Individualised Programs • Weight-loss & Toning • General Fitness

REGISTERED PROFESSIONAL
Fitness Australia
www.designhouse.com.au

Sponsorship of the Month – Fraser Coast Walk for Daniel!

RSVP HERE!

When: Saturday 24th Sept 2011

Time: 10am for 10.15am start

Location: Meet at the Sea Front Oval Hervey Bay & walk to Torquay Sailing Club (3km) for a sausage sizzle, ZUMBA® & some FUN in the park after!

More Info:

Prizes for Best RED Outfit

Everyone is invited to support a great cause

Registered with the Daniel Morcombe Foundation

Gold coin donation

Parents responsible for their children on the day

What to bring: Water Bottle, Joggers, Sun Screen & Hat

MAKE SURE YOU WEAR A RED SHIRT PLEASE!

TELL EVERYONE!

DOWNLOAD POSTER [HERE!](#)

FACEBOOK EVENT [HERE!](#)

[The Daniel Morcombe Foundation!](#)

Purchase shirts [here!](#)

If you think your business could assist in some way or donate prizes or you are able to volunteer your time on the day please email Jodie: jodietangikara@yahoo.com.au

Put on something **RED** and join in the fun!

Fraser Coast
Day for Daniel
Protection, Safety and Opportunity for our Children! 2011

Event: Walk for Daniel PLEASE WEAR RED

Saturday 24th Sept 2011

Time: 10am for 10.15am start
Location: Meet at the Sea Front Oval Hervey Bay & walk to Torquay Sailing Club (3km) for a sausage sizzle, ZUMBA & some FUN in the park after!
More info: No Dogs
Prizes for Best RED Outfit
Everyone is invited to support a great cause
Registered with the Daniel Morcombe Foundation
Gold coin donation
Parents responsible for their children on the day
What to bring: Water Bottle, Joggers, Sun Screen & Hat

PROUDLY SUPPORTED BY:

Chronicle, Fraser Coast Regional Council, Sea for Mums, DesignHouse.com.au, ZUMBA fitness, Delia Patisserie, Sign-A-Card

DayForDaniel.com.au

1,000 Business Cards \$150 + gst

ORDER NOW!

EMAIL info@designhouse.com.au to be emailed more info on BUSINESS CARDS!!!!



#1 Business Cards - (90 mm x 54 mm) Full colour gloss front with black print matt back (optional), 420gsm

1,000 - \$150 + gst

2 Business Cards - (90 mm x 54 mm) Full colour matt celloglaze front and back, 420gsm:

1,000 - \$225 + gst

“I ♥ Hervey Bay!”

I ran into the Awesome Robert Garland from Jobsmart at lunch during the week and I finally have my new “I ♥ Hervey Bay!” t-shirt!!!

Buy yours now, click [here!!!](#)

Well done Rob, always promoting pride in our town and community!!

I'm glad there is someone else who gets excited about making this town FUN and proactive!!

Keep up the Great Work!



Social Media!

Keep up to date on [Facebook](#), [Twitter](#), [Linked In](#) or the Design House [Blog](#) for all the latest Design House News!



p: 07 4124 0563 e: info@designhouse.com.au w: www.designhouse.com.au

weapon of mass communication